**Key Performance Indicators (KPIs)**

Here are some KPIs you can calculate for the laptop dataset:

**General KPIs**

1. **Average Price by Brand**: Compare the average price of laptops across different brands.
2. **Most Common RAM Size**: Identify the most popular RAM size among laptops.
3. **Average Battery Life by Operating System**: Compare battery life across Windows, macOS, and Linux.
4. **Weight Distribution**: Analyze the distribution of laptop weights to identify lightweight vs. heavy models.
5. **Screen Size Popularity**: Determine the most common screen size.

**Price-Related KPIs**

1. **Price Range Distribution**: Categorize laptops into price ranges (e.g., <500,500,500-1000,>1000,>1000).
2. **Price vs. Performance**: Analyze how price correlates with specifications like RAM, GPU, and Processor.

**Storage and Performance KPIs**

1. **Average Storage by Brand**: Compare storage capacity across brands.
2. **GPU Popularity**: Identify the most common GPUs in the dataset.
3. **Processor Trends**: Analyze the distribution of processors (e.g., Intel vs. AMD).

**Battery and Portability KPIs**

1. **Battery Life vs. Weight**: Check if lighter laptops have better battery life.
2. **Portability Score**: Create a score combining weight and battery life to identify the most portable laptops.